

The Press Club of Metropolitan St. Louis

Minutes of November Board Meeting
8888 Ladue Rd, Conference Room 250

Next Board Meeting: Monday, January 13, 2014
ANNUAL MEETING: DECEMBER 12, 2013

Attending: Claire Applewhite, Claudia Burris, Jessica Brown, Amanda Cook, Suzanne Corbett, Cynthia Kagan Frohlichstein, Betty Kagan, Pam Niehaus, Charlotte Petty, Gloria Ross, Barbara Shuman, Bill Smith, Ellen Soule, Rick Stoff, Dick Weiss, Patty Wente, and Executive Director, Glenda Partlow

The meeting was called to order at noon.

Minutes from the October meeting were approved after a motion by Bill Greenblatt which was seconded by Suzanne Corbett.

Financial Report was distributed and Commerce Checking Balance October 31 was \$11,631 and the value of all assets was \$137,433

President's Report

- President Bill Smith announced Ladue News feature article about Press Club in November 1 issue with special thanks to Trish Muyco-Tobin.
- Catfish nomination email vote came in as a tie. Two awards will be presented at annual meeting.

Media Person of the Year

- Partlow asked members to take invitations for personalizing – she will mail designated number of envelopes and reply cards when ready tomorrow. Emphasized importance of personal contact. Bulk mailing to be sent next week. Requested any lists be sent asap to info@stlpressclub.org To date we have 10 table sponsorship commitments and six individuals.
- Greenblatt speaking to Cardinals and Anheuser-Busch about presenting sponsorship
- Smith to meet with St. Louis Post-Dispatch
- Corbett reported Adam Puchta Winery will donate wine. Food tasting at Edward Jones tentatively set for Dec. 2 (Dec. 3 and 5 alternate)
- MPOY committee to meet again – date not set

Programming Reports:

Past Events:

- Niehaus described excellent KWMU live program and tour Nov. 8. Large audience but only two Press Club members made it -- possibly due to the short time to publicize.
- Ross reported on Nov. 15 Press Club's forum for Gateway to Media Literacy Week "Ideocracy: Is Modern Media Making Us Stupid?" with 9 outstanding panelists. Good audience, however without teacher attendance due to professional development conflict.
- Frohlichstein reported on Gatesworth Speaker Series:
Gatesworth will give \$100 honorarium to Press Club for each speaking engagement and provide dinner to speakers. Recommended that a one year membership be offered to probable

speakers in order to encourage long-term membership with the club. Also suggested a Press Club speakers' bureau. Decision tabled to next meeting.

UPCOMING EVENTS:

- Gatesworth speakers scheduled to date include Barbara Shuman on Nov. 26, Diane Haneklau in January and Bill McClellan in February.
- December 12: Annual Meeting at 6 p.m. at The Highlands of Forest Park. Please RSVP ASAP.
- February or March TBD: Mother/Daughter Face the Nation event at Nieman Marcus to be co-chaired by Leisa Zigman and her daughter, Micaila.
- Cook said she will plan another Press Club Private Movie Night.
- Niehaus to have program planning meeting in February.

Scholarships:

Burris reported she and Rick Stoff signed up potential scholarship/internship recipients at Webster Expo Internship Fair. Press Club interns receive \$1,000 scholarship at end of 13 week internship of 10-12 hours per week.

Enterprise Journalism:

Weiss reported that close to \$3,000 has been received for the "All Grown Up" project and thanked Press Club board for agreeing to be the 501(c 3) non-profit for this project.

Director's Report:

- Partlow reported that the office move to 2127 Innerbelt Business Center Drive (Staenberg Group/THF Realty Building) occurred by November 1, however we needed to provide our own phone which is with Vonage and will cost \$50 a month. Also, the office came with furniture that could not be moved. Partlow thanked Richard Gavatin with his assistance with the computer and phone technology. The old Press Club furniture is in Partlow's basement and she requested it be donated. The board suggested items be first offered to board which include battered file cabinets, typing tables, desk-like tables.
- MPOY invitations will be prepared and bulk mailed.
- Invoicing and notices for annual meeting are being mailed.
- Notices to colleges about scholarship applications will be sent in January.
- Interviews for spring intern to be arranged in December.
- Finance committee needs to meet to determine budget proposal for 2014.
- Board meeting for January to be SECOND MONDAY due to third Monday conflict with Martin Luther King holiday.

Announcements:

- Special thanks to Claire Applewhite for designating the Press Club as the non-profit charity to receive 15% of the proceeds from sales of her new "Night Rain" CD at her reception at Neiman Marcus. Press Club members attending praised her album, the fashion show and delicious cocktail offerings.
- Reminder of St. Louis Film Festival beginning next week.

Meeting adjourned at 1:03 p.m.

Respectfully submitted,
William Greenblatt, Secretary

Prepared by Glenda Partlow